

« Civil Dialogues on Digitisation Reenacted – Artistic Research in Practice »

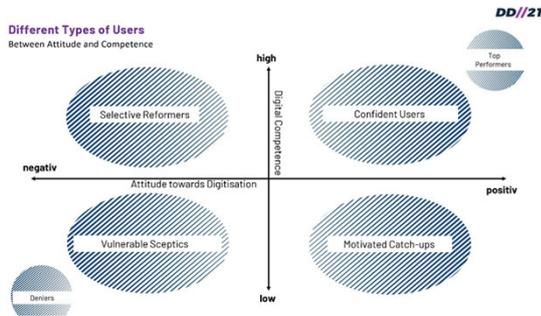
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BACKGROUND - THE RESEARCH PROJECT „DIGITALDIALOG 21“

An interdisciplinary research team from Furtwangen University, Stuttgart Media University and the University of Education Ludwigsburg is cooperating to develop a «**mood barometer on the digital transformation**» focussing on potential vulnerabilities and conflicting values. The researchers from Furtwangen University are having a **specific focus on digital transformation in rural areas** following a mixed method approach. The aim of the researchers is also to **pilote new innovative methods of participatory and interdisciplinary research in the context of public science.**

THE STARTING POINT – A MIXED METHOD APPROACH

- In 2020, **quantitative survey** (n=2613) and **civil dialogues in 12 communities in rural areas**
- **Civil dialogues = workshops** (virtual/in presence) as spaces to discuss potentials and challenges of digital technologies, options for participation and public engagement in the process of digitisation within the community



SOCIAL SCIENCE MEETS PERFORMING ARTS

- Beyond data analysis through well-known scientific methods, **collaboration with a dramaturgist to create a screenplay for a reenactment of a civil dialogue on basis of the transcripts**
- **Reenacted, fictive dialogue** = artistically overstated attitudes, positions and characters, but scripted accordant to the structure of the real dialogues, as well as even integrations of citations from the transcripts

THE OUTCOME – „A PLAY ON DIGITAL TRANSFORMATION“

- **Video recording with professional actors** in setting of a video conference (similar to research, also many virtual dialogues due to COVID-19 pandemic).
- **(Re-)integration of videos into the research process - not just for science communication - but as impulse to stimulate new discussions and to get further findings on attitudes towards digital transformation.**
- **Presentation of videos = online, through media station in public spaces and interactive workshop version (e.g. participants become actors)** all accompanied by questionnaires
- **Methodological Evaluation = Epistemological Potentials in the Interplay between Social Science and Performing Arts? Enhancement of public interest and participation in science?**



ARE YOU NOW INTERESTED TO SEE THE FILM „A PLAY ON DIGITAL TRANSFORMATION“?

Brief Summary- The citizens in the fictive village of „Tetzingen“ are invited by the mayor and a research agency to discuss the potentials and challenges of digitisation. The discussion is soon escalating on the question whether the community newspaper should still be printed or just published online....Anyway, finally the citizens are developing together ideas for a common digital future!

Please check



or



<https://tinyurl.com/wb48px4y> <https://tinyurl.com/2y32db93>

for the Trailer for the Short Version
both with subtitles in English

Please check <https://digitaldialog21.de> for full version (in German) and more information on the research project „Digitaldialog 21“ or direct contact via gran@hs-furtwangen.de!

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